



Re: Annual Edmonton Motorcycle Toy Run - 2011

Dear Andrew & Steve – Trikezone

On behalf of the Alberta Safety Council and all the people involved in this year's event, we thank you for your commitment to this year's annual Edmonton Motorcycle Toy Run, in support of 630 CHED Santas Anonymous.

Your contribution in the form of "Santa's Ride" in support of this year's run to Hawrelak Park is very much appreciated.

It is because of individuals such as yourselves, and your company's participation that this event was so successful this year. It is conservatively estimated that 4500 to 5500 motorcyclists attended Capilano Mall and more than 3400 riders actually attended the finish at Hawrelak Park. There was over 3000 cu feet of a 48 foot trailer stuffed with toys and over \$22,000.00 in cash donated – this is after all expenses have been paid. This is quite remarkable, considering these slow economic times.

Once again, please accept our appreciation and my personal gratitude for the donations and the service you and your company provided to this year's annual Toy Run event. Your efforts to ensure a safe, enjoyable and successful ride for all participants are greatly appreciated by all.

I look forward to seeing you again in 2012.

Gratefully yours,

George Billings
Chairman,
2011 Organizing Committee
Annual Edmonton Motorcycle Toy Run